



BUSINESS DEVELOPMENT & ENTREPRENEURIAL THINKING

2024 WorkWonder Apprenticeship Program

ABOUT

Apprentices will contribute to both Blue Dot Education and Work Wonder in a variety of meaningful ways. We will work together to solve problems and build needed systems to help both businesses grow and modernize. Examples of work could include building online marketplaces, content creation, advertising, financial analysis, accounting, sales, marketing, data capture and storytelling.

In addition to your contributions to Blue Dot and Work Wonder, you will have time and support to think about your own business ideas and learn the framework for how to turn them into a reality.

WHAT YOU WILL LEARN

You will learn both short term and long-term strategic planning for how businesses operate. In addition, you will gain an understanding of what it takes to generate business plans, perform market research, develop products and branding, sales, fundamentals of finance, and help with advertising and implementation.



JOB DESCRIPTION

Apprentices will work with Blue Dot Education and Work Wonder to design and create much needed business structures. A few current needs are creating online marketplaces for each company to sell merchandise, development templates and systems for content creation on various social medias, and managing various administrative tasks such as payroll, scheduling, and communications.

Expectations:

Apprenticeship candidates should be self motivated and willing to learn. In addition, you must be good communicators and collaborators and ready and willing to work with others. Comfortable asking questions, asking for help and receptive to feedback from different perspectives. Apprentices should display healthy workplace characteristics such as attending to all commitments on time and communicating with the lead and team ahead of time if a commitment is going to be missed.

Meeting times

MONDAY

**10:00–11:00AM OR
3:00–4:00PM**
Deep Dive session

1:00–2:30PM
Bayha Group meeting

TUESDAY

WEDNESDAY

**10:00–11:00AM OR
3:00–4:00PM**
Deep Dive session

THURSDAY

FRIDAY

We will have to have full team meetings per week to start, however, as we break into smaller teams working on specific projects, we will likely shift into more specialized meeting times as needed.

Weekly activities

Work with the lead and each other to learn about and implement various initiatives. You will have choice on what type of project you work on, but once assigned you will give weekly progress updates, share needs, and request and implement feedback from the group.



ADAM BOREK



MOLLY HALFMAN

Deep Dive Leads

My name is Adam Borek, and I am an educator, entrepreneur, athlete, husband and father. I believe in young people and my biggest joy is helping them find and pursue their passions. The most exciting project I am working on right now is a partnership between Blue Dot, The California State Parks, and the community of Calexico California to build an outdoor community. I am looking forward to working with apprentices during the Work Wonder program!

I'm Molly Halfman; a sales consultant, author, mom, and outdoor enthusiast. Having entered the male-dominated automotive industry at a young age, I believe in empowering young people, especially women, through mentorship to foster the confidence and tenacity required for success in work and life. With fifteen years in business development, I have had the privilege of learning the many aspects of running a business, having helped grow a boutique consulting company to a nationwide reach. As a creative at heart, I am most excited about my current writing pursuits! I am eager to support young people through Work Wonder!

BAYHA
GROUP



CONTACT

Email : connect@bayhagroup.com

Phone : +1 858 633 7538

www.bayhagroup.com

www.workwonder.io